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Xavier University April 10 Online Fundraiser Seeks 3,500 Individual Donors

New Orleans LA Xavier University of Louisiana will hold its sixth annual online, social media-driven fundraising event Give. Love. Xavier Day Tuesday, April 10, from 12:00 a.m. to 11:59 p.m. The event invites alumni and friends to come together for one day to show their support for the University with financial contributions.

Participants are encouraged to post about the event via social networks (such as Instagram, Facebook, and Twitter) to spread the excitement and encourage their friends and followers to give. Conversations also are encouraged by sharing the hashtag #GLXU18, connecting to the @XULAalumni website, and visiting www.xula.edu/givelove to donate and see real-time results.

Share the Love! Although online giving is encouraged, donations can also be made by calling (504) 520-7575 or mailing a check to Xavier University of Louisiana, 1 Drexel Drive, New Orleans, LA 70125. For more information, contact (504) 520-5120 or visit www.xula.edu/givelove. 14(c)-F2 0.00888 3(BDC E

