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FOR IMMEDIATE RELEASE

Xavier University of Louisiana partners with I Heart My HBCU to raise awareness for Historically Black Colleges and Universities

Atlanta, GA, and New Orleans, LA— I Heart My HBCU, the premier fundraising app supporting Historically Black Colleges and Universities (HBCU), today announces a new partnership with Xavier University of Louisiana (XULA).

"We are excited for the opportunity to partner with an institution with such a rich history and ties to the community," said **Dominique King, Founder and President of I Heart My HBCU**. "Through our Blatform, we